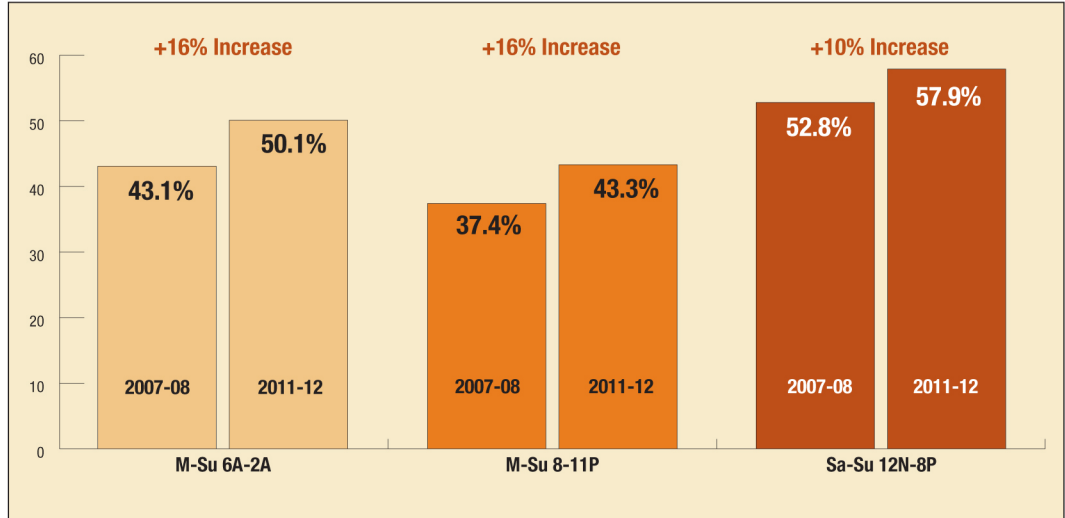


Cable Share of Total Hispanic Viewing: P18-49



Source: Nielsen NTI-H NPower, Live + SD, Ratings Time Period Analysis, 09/24/2007-09/21/2008 and 09/19/2011-09/23/2012. Share based on average impressions to EL Broadcast, SL Broadcast, English Language Ad Supported Cable and Spanish Language Cable. Cable total based on combined impressions of EL Ad Supported Cable and SL Cable